

Put Your Playa to Work for You, for Wildlife, for the Future

Restoring playas can help your operation, wildlife, and future generations. Call us today to learn how we can provide financial and technical assistance.

Healthy, functioning playas are areas of focused recharge to the Ogallala Aquifer, but the benefits go beyond simple recharge. The water that reaches the aquifer through playas is cleaner than water that enters through other channels such as upland soils and around center pivot wells.

Since horizontal flow rates within the aquifer are extremely slow (1/2-1 mile per 10 years), the water is functionally compartmentalized in a given area — benefitting you directly. The result is high quality water reaching the aquifer that can be used by you, your children, and future generations.

Playas can also provide benefits such as flood control, hunting and wildlife viewing opportunities, and revenue from recreational use or conservation programs.

There are organizations and programs that can provide financial and technical help to restore the hydrological function of playas, while meeting your operational goals, including:

- New Mexico Department of Game & Fish Playa Conservation Program
- USDA Farm Bill Conservation Programs (EQIP, CRP, CP23A, WRE/ACEP)
- USFWS Partners for Fish & Wildlife Program

We know that every decision by every landowner is a personal one, driven by unique experiences and circumstances. Call us today to discuss options for managing your playas and answer questions about cost-share opportunities.

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GROUNDWATER RECHARGE

Playas are a primary source of groundwater recharge, with an average rate across the region of three inches per year.



CLEANER WATER

Playas are water filtration systems—keeping fertilizers, herbicides, and pesticides out of the groundwater.



RECREATION

Playas attract wildlife, providing local waterfowl and upland game bird hunting and wildlife viewing opportunities.



FLOOD CONTROL

Playas collect runoff during high rains, reducing property damage from flooding and reducing erosion.