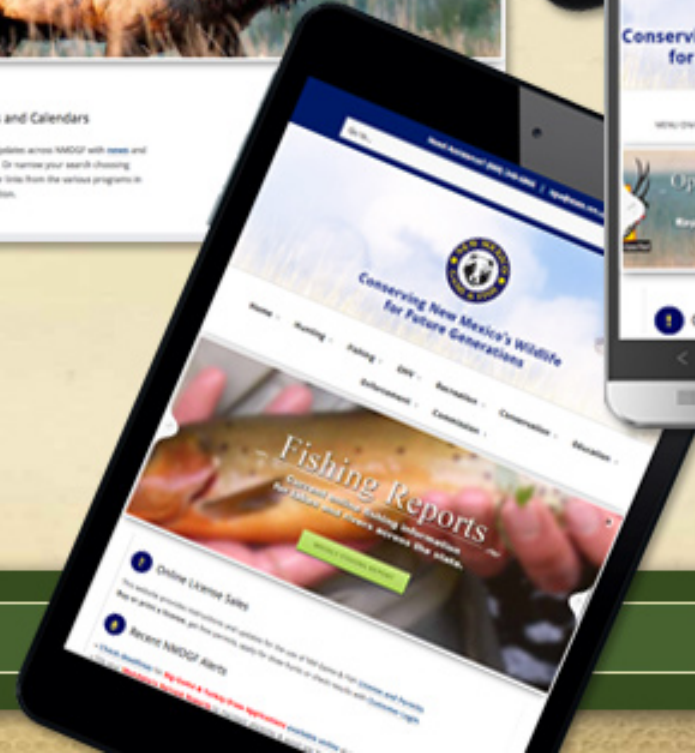


New and Upcoming Public Outreach Efforts

Information & Outreach Division



WEBSITE REDESIGN



- Officially launched Dec. 29, 2014
- Data driven site
- Responsive user-friendly design



Information & Outreach Division

SOCIAL MEDIA



Facebook
8,520 Fans

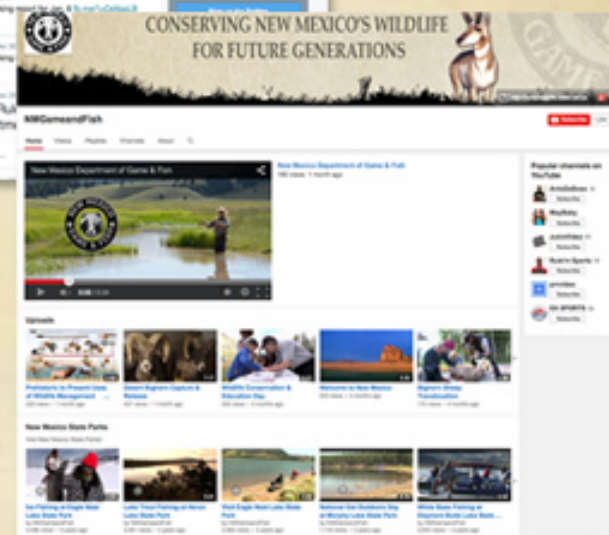
GovDelivery
153,241 Subscribers,
2,359,699 Emails sent



Twitter
3,136
followers



YouTube
1,296 subscribers ● 820,335 views



Information & Outreach Division



OUTREACH

New Mexico Outdoor Adventures Show

Feb. 14-15 @ Expo NM, Manuel Lujan Building, Albuquerque, NM

Premiere Hunting and Fishing Package Benefit Banquet Auction

Feb. 13 @ Expo NM, Manuel Lujan Building, Albuquerque, NM



OUTREACH

National Archery in the Schools State Tournament

Feb. 28 @ Santa Ana Star Center
Rio Rancho, NM

Free Fishing Day
June 6 - Statewide

New Mexico Outdoor Expo
Aug. 15-16 @ ABQ Shooting Range
Albuquerque, NM



2015 New Mexico State Championship NASP Tournament
National Archery in the Schools Program
Changing lives one arrow at a time

February 28, 8 a.m. - 7 p.m.
Santa Ana Star Center
3001 Civic Center Circle Northeast, Rio Rancho (Free parking)

Registration
Event registration: Jan. 14 - Feb. 20, 2015
Registration fee: \$8 per shooter
National Tournament: May 7-9, Kentucky Exposition Center, Louisville

Tournament Rules and Information

1. NASP students only are eligible. Student must be a participant of an in-school curriculum lasting 3-8 weeks.
2. Teams may consist of 16-24 which must include no fewer than four of one gender.
3. Competitions will consist of teams from three divisions: Elementary (Fourth-FFF), Middle (sixth, seventh and eighth), and High School (ninth-twelfth).
4. Teams with qualifying scores* will be eligible to attend the National Tournament in Kentucky Exposition, May 7-9, 2015. Team score equals the sum of the top 10 arrows, which must include no fewer than four of one gender.
*Qualifying scores for each division are: Elementary school - 2,000 points, Middle school - 2,500 points, High school - 3,000 points.
5. Participation fees for each division are: Elementary school - \$20, Middle school - \$25, High school - \$30.
6. Coaches / teachers are encouraged to include alternate team members to ensure adequate team size on the tournament date.
7. Teachers / coaches must provide a vehicle emergency number for the coach or teacher of the team.
8. Food will not be provided. Food vendors will be available. Teams are allowed to bring food or snacks for the event for lunch.

For more information about the National Archery in the Schools Program and the state and national tournaments, please visit: <http://naspschools.org> or contact the New Mexico Department of Game and Fish www.wildlife.state.nm.us



New Mexico Outdoor Expo 2015

Aug. 15, 9 a.m. to 5 p.m. and Aug. 16, 10 a.m. to 4 p.m.

New Mexico Department of Game and Fish
Changing lives one arrow at a time

Fun for the Entire Family
Join us for a day of fun and excitement with a variety of activities for all ages. The outdoor shooting range will be open for the public and there will be a variety of other activities. The state and national tournaments will be held on the expo grounds.

Distributions
• Free fishing licenses for children and youth
• Free fishing licenses for seniors
• Free fishing licenses for veterans
• Free fishing licenses for military personnel
• Free fishing licenses for law enforcement
• Free fishing licenses for firefighters
• Free fishing licenses for police officers
• Free fishing licenses for judges
• Free fishing licenses for state employees
• Free fishing licenses for state contractors
• Free fishing licenses for state vendors
• Free fishing licenses for state consultants
• Free fishing licenses for state contractors
• Free fishing licenses for state vendors
• Free fishing licenses for state consultants

For more information, visit www.wildlife.state.nm.us





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