

# Update on the Department's R3 & Education Efforts





### American hunter is a vanishing breed



By Owen Dorell, USA TODAY  
States that it's on tens of millions of dollars in hunting license fees annually to pay for environmental conservation and

### ATLANTIC COUNTY

"They don't want to hunt anymore."  
Veteran hunters blame distracted youth for decline in numbers

### Idaho Statesman

Oregon's decline in hunting and fishing highlights the importance of healthy wildlife and access

### The Washington Times

Fewer hunters, anglers hurts wildlife agency



State and nationwide decline in hunting participation

### The New York Times

As Hunting Declines, Conservation Efforts Suffer



### Hunter numbers are on the decline



Expert: Decline in hunting numbers real concern



### Number Of Hunters In U.S. Declining

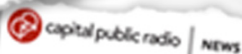


### Are Small Game Hunters Going Extinct?

Participation in small-game hunting continues to decline

### Missoulian

Census: More people fishing, fewer hunting in Montana



### Hunting On The Decline In California

### Pittsburgh Post-Gazette

post-gazette.com

Decline in anglers reflected in spending on trout stocking

### OWATONNA.com | Peoples Press

Study finds fewer young anglers



## HUNTING

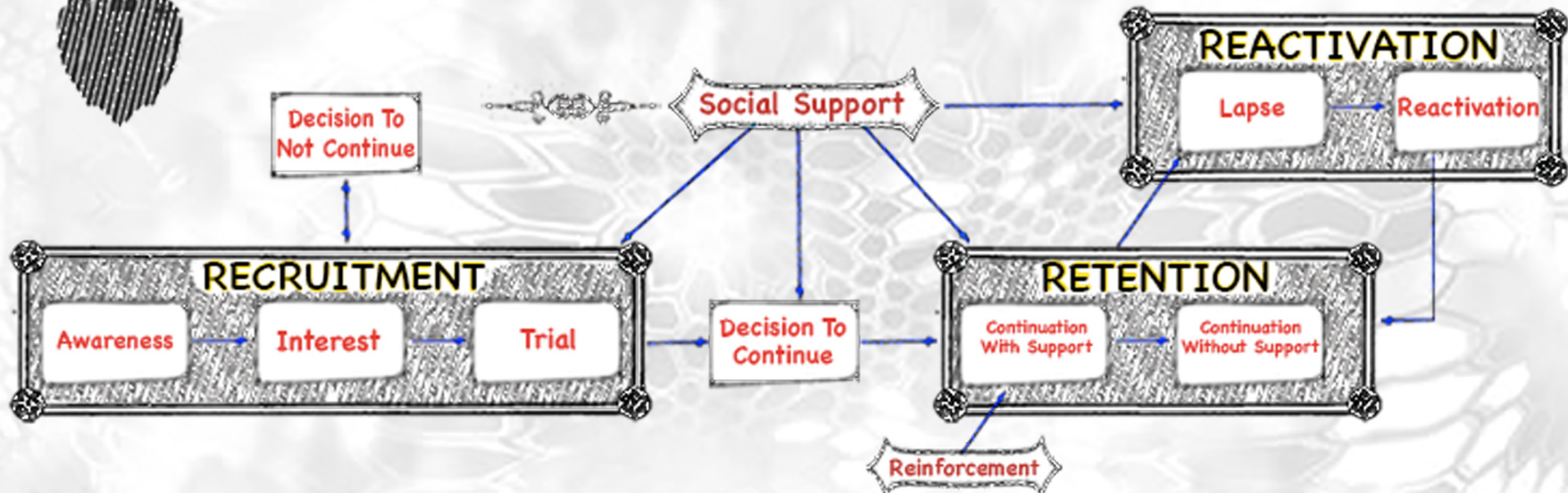
- Competing Interests
- Lack of Opportunity
- Lack of Mentors
- Hunter Ed Requirements
- Lack of Exposure
- Lack of Hunting Success
- Lack of Family Incentives
- Urbanization
- Schools No Longer Teach Conservation
- Negative firearms Attitudes
- Regulation Complexity
- Lack Skills-Based Training
- Cost to Participate

## FISHING

- Not Enough Time
- Health/Age
- Takes Time Away From Family
- Other Interests
- Cost of License
- Work/School Obligations
- Costs Associated with Boating
- Cost of Equipment
- No One to Fish With
- Access to Fishing Areas
- License Requirements & Regulations
- Don't Catch Enough Fish



# Hunter & Angler Adoption Model

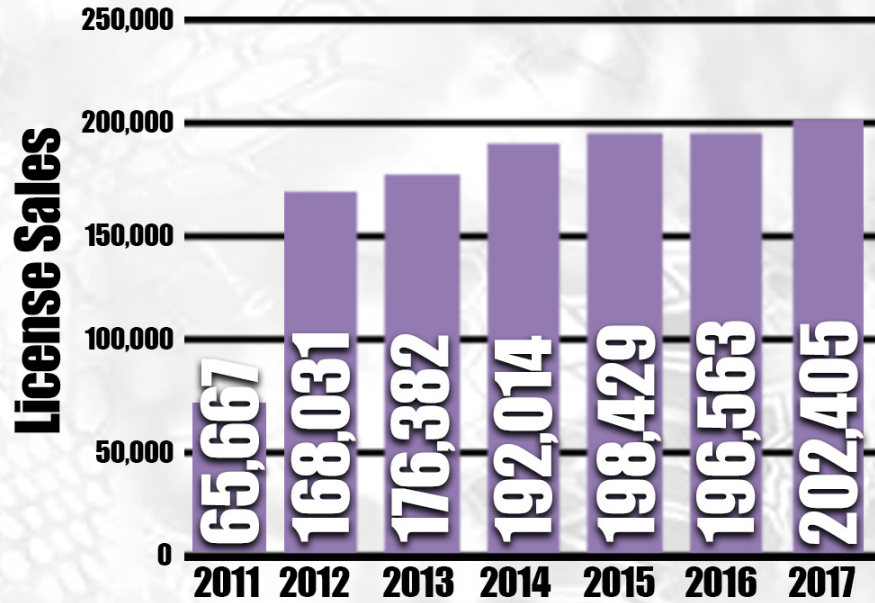


Self Identification

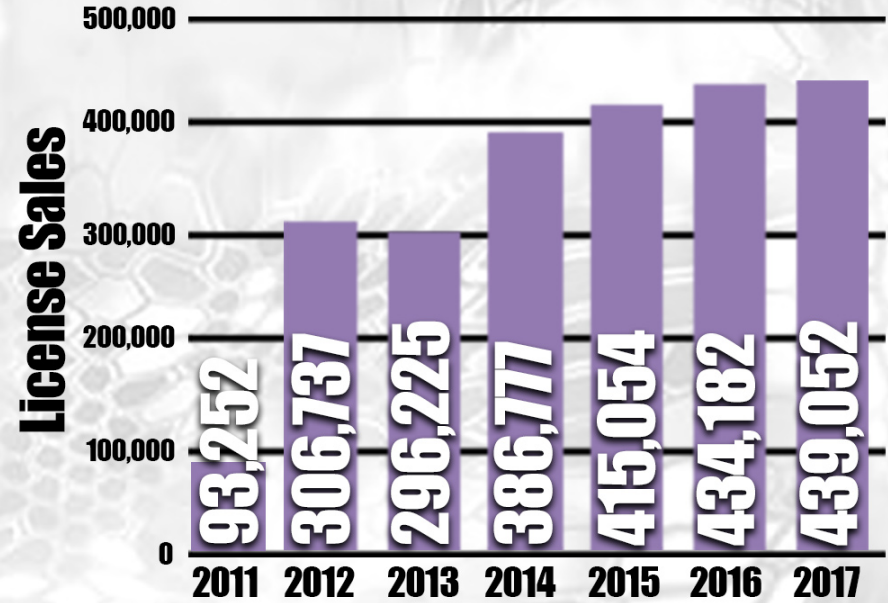


# New Mexico At-A-Glance

## HUNTING



## FISHING





AND BROUGHT UP TO THE TARGET



MARINE WING  
SUPPORT GROUP

WE BLEED  
PURPLE















# Education Programs At-A-Glance



**Hunter  
Education**



**162**

Programs

**3,650**

Students



**Shooting  
Sports**



**11**

Programs

**879**

Students



**Archery  
Education**



**85**

Programs

**28,000**

Students



**Fishing  
Education**



**243**

Programs

**13,787**

Students



**Conservation  
Education**



**25**

Programs

**1,678**

Students



**OHV  
Education**



**24**

Programs

**109**

Students



# 9.63%

**48,103**

**of 499,416**

**NM Youth Reached**



