

CONSERVATION EDUCATION IN NEW MEXICO

**A new initiative to teach our youth the truth
about wildlife conservation in New Mexico**



CONSERVATION EDUCATION CURRICULUM

Curriculum focuses on four core concepts:

1. What is Wildlife
2. Habitat
3. Population Dynamics
4. The Value of Wildlife

Share our Mission:

To provide and maintain an adequate supply of wildlife and fish within the state of New Mexico by utilizing a flexible management system that provides for their protection, conservation, regulation, propagation, and for their use as public recreation and food supply.

Define Conservation:

Conservation: The **WISE** use of natural resources

Preservation: The **NON**use of natural resources

WHAT IS WILDLIFE?

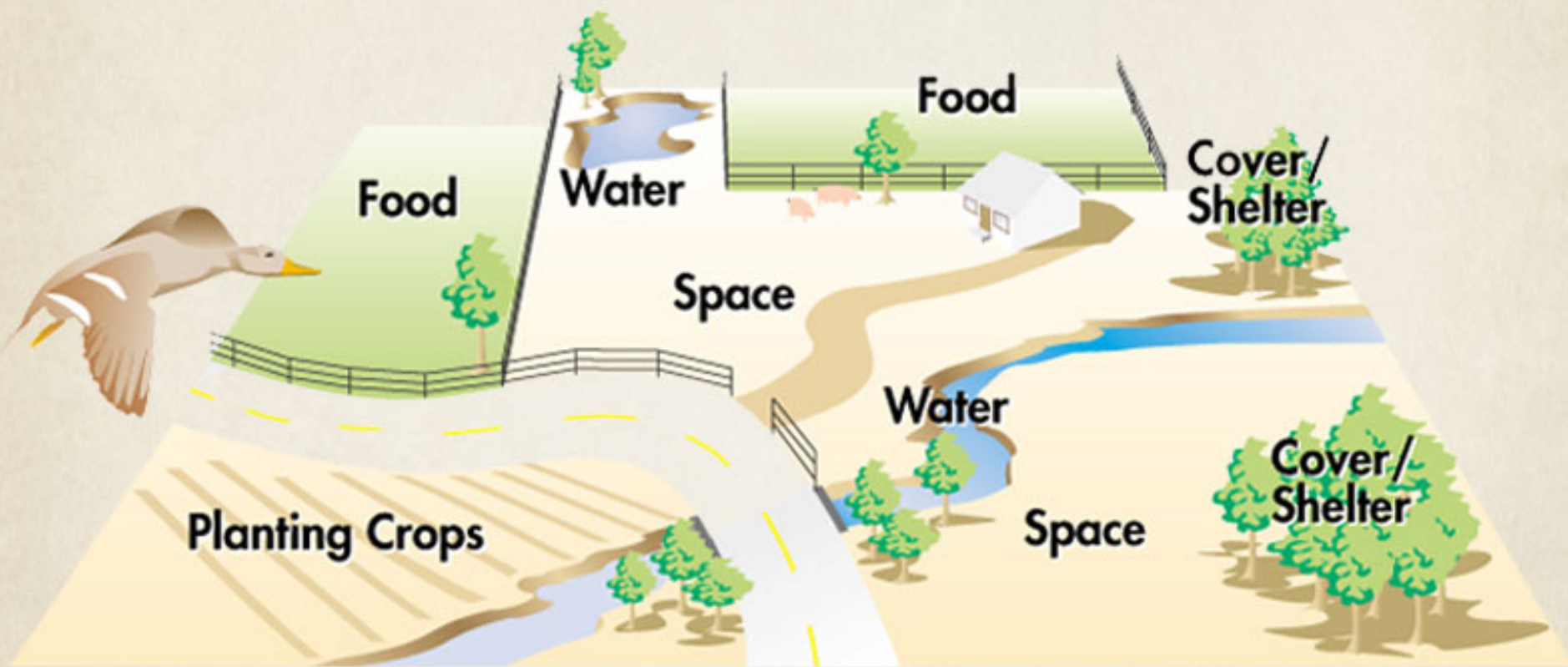
Students learn the difference between wildlife, domestic, tame and feral animals.



HABITAT

Students learn about diverse habitats in New Mexico and the importance of arrangement.





POPULATION DYNAMICS

Students learn about processes which cause populations to fluctuate; birth rates, natural and harvest mortality, migrations, disease, carrying capacity and human conflicts.



WILDLIFE IS VALUABLE

Students learn who pays the bills and get a better understanding about who we are and what we do.



WILDLIFE CYCLE OF SUCCESS

Hunters, anglers, boaters and recreational shooting sports participants purchase equipment.

RESULT: More wildlife, better hunting, fishing, boating and wildlife-oriented recreation.



Manufacturers pay an excise tax on that equipment.

State fish and wildlife agencies implement wildlife management programs and projects.

U.S. Fish and Wildlife Service allocates funds to state fish and wildlife agencies.

WHO PAYS THE BILLS?



\$21,000,000

SHOW ME THE MONEY

\$5,200,000

\$4,800,000

\$1,500,000

\$70,100

\$56,000

\$30,100

\$0

License
Sales

Wildlife
Restoration
Act

Sportfish
Restoration
Act

Other
Federal
Aid

Share
With
Wildlife

Property
Disposal

Commission
Property
Revenues

General
Tax
Dollars



CONSERVATION EDUCATION CURRICULUM

Curriculum Development Timeline:

- Curriculum Development Team began work in December 2011
- Curriculum will be completed late February 2012
- Department staff will be trained on delivery of message in March
- Classes will begin to be taught mid-April

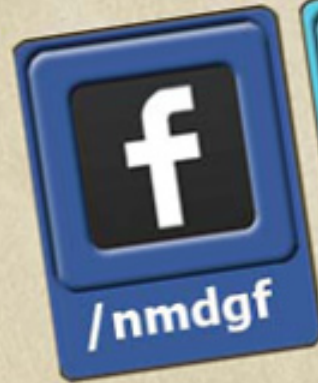
Target Market:

- Target Age Group: Ages 10-11
- Target Locations: 5th Grade classrooms statewide
- Target Dates: Mid-April through May
- Delivery: Department Staff will teach a minimum of 4 classes during the targeted timeframe.

Learn More About

Wildlife Conservation in New Mexico

Follow us on...



Visit us online at www.wildlife.state.nm.us