

## *Agenda Item #16*

**Changes to public draw  
license application rules  
and processes**

# Unique Customer Identification

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- Applies to applicants for all draw hunts
  - Online applications
  - Paper applications
- Customers must register online
  - From their own computer (work/home)
  - From a public facility with free web access (libraries)
  - From a web access kiosk in any Department office (Santa Fe, Albuquerque, Roswell, Raton, Las Cruces)

# Why require a customer ID?

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- To enhanced customer service
  - Mandatory hunter harvest
  - Every other year holdout
  - Time to process applications and run draws
  - Reducing returned mail (surveys, licenses and refunds)

# Every other year holdout

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- Proposal applies to:
  - All public draw antelope hunts
  - Quality and High Demand public draw elk hunts
  - Quality and High Demand public draw deer hunts

# Every other year holdout Deer/Elk

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- Successful applicants for Q or HD hunts cannot hold another Q or HD hunt the next year, but can still apply for standard hunts
- First year of holdout would be 2010 application year, based on 2009 draw results

# Issue deer draw licenses or permits?

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- Issuing entry permits for deer is problematic
- Many customers buy discounted license types
  - Combination Licenses
  - Junior, Senior & Handicap licenses
- Applicants should be able to still buy discounted license coming out of draw

## Require full license fee up front

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- Requiring full fee up front increases costs and complexity
- Don't want to discourage online applications
  - Processing time/accuracy
  - Convenience
  - Desire for faster turnaround

# Why is the app fee increasing?

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- Requiring full fee up front increases the amount of cash received and refunded
  - Credit card merchant fees (online)
  - Processing refund warrants (paper)
- Proposal establishes 2 application fees
  - \$10 application fee for New Mexico residents
  - \$15 application fee for non resident applicants
- When Deer permits change to licenses in 2010, fee may need to be adjusted

## Issue deer draw licenses or permits?

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- Move deer draw deadline to Draw 1 (February timeframe, along with Oryx, Population Management, Bear & Turkey)
- Requires new application form for Deer
- Applicants will choose the kind of license they want if drawn
- The draw will be done in time for applicants to know the result and react